

Air & Waste Management Annual Conference and Exhibition Committee

CASA BOARD MEETING STATUS UPDATE

September 12, 2024



OUTLINE

- Committee Purpose
- Committee Members
- ACE at a Glance
- Presentations & Panel
- Conference Learnings
- Status & Decision Request

COMMITTEE PURPOSE

- To plan sessions to promote CASA and its work during the 2024 A&WMA Annual Conference and Exhibition
- Committee members will:
 - ✓ Write and submit abstracts to highlight CASA's multi-stakeholder process and selected projects
 - ✓ Identify presenters
 - ✓ Assist in the preparation of presentations
- Budget = \$25,000
 - Conference registration fees
 - Travel for CASA staff, committee members, presenters
 - Necessary printed materials

ACE AT A GLANCE



June 24-27, 2024 at the TELUS Convention Centre, Calgary



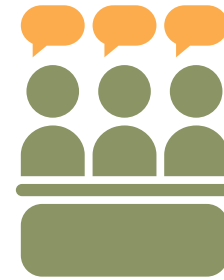
~680

attendees



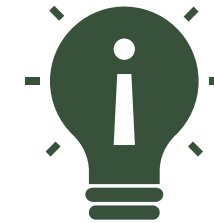
>200

presentations



>20

panel
sessions



14

topic
tracks



42

exhibitors

Conference program: <https://www.awma.org/files/ACE%202024/ACE%202024%20Final%20Program.pdf>

CASA PRESENTATIONS & PANEL

**Roadside Optical Vehicle Emissions Reporter
III: Measuring Emissions from Alberta's In-use
On-road Light- and Heavy-duty Vehicles**

Presented by
project consultant Opus Inspection Inc.

**Impacts of Reduced Transportation
on Air Quality in Alberta
Associated with COVID-19**

Presented by
IRTAQ project team member

**The Clean Air Strategic Alliance:
Insights and Accomplishments from using Consensus-
based Multi-stakeholder Collaborative Decision-
making for Air Policy Development in Alberta**

Chaired by CASA Executive Director with a panel
consisting of past and present CASA board members

CONFERENCE LEARNINGS

What Went Well

- Presentations and panel
 - Good idea to submit more than one abstract (had originally submitted one) as this widened exposure
 - Panel had good representation across the sectors and from previous and current board members
- Networking opportunities
 - Plentiful opportunities throughout the conference
 - Lots of air quality specialists in attendance
- Online promotion of CASA sessions
 - The conference, all CASA sessions, and the exhibit booth were promoted on CASA's Twitter account which were retweeted by the main A&WMA account

CONFERENCE LEARNINGS

What Could Have Been Better

- Attendance at presentations and panel lower than expected
 - Amount and timing of presentations and sessions could cause people to miss a presentation or leave a session early
- Exhibit booth engagement
 - Competition with other exhibitors
 - Post-pandemic attendance numbers down (pre-pandemic numbers were in the 1000s)

STATUS & DECISION REQUEST

Status:

- Committee has completed planning for CASA's representation at the AWMA ACE
- No other deliverables

Decision Request:

- Disband the AWMA Committee



QUESTIONS?